

***What is more important than your business data?***

Your business data is the most important asset your company owns. The day-to-day functioning of your company depends on it.

Computers, telephones, furniture, even entire office buildings can be replaced after a disaster. What about your business data?

Your critical business data is not only intangible, but is irreplaceable without a backup copy.

***Disaster strikes in many forms...***

Each year thousands of businesses lose millions of dollars worth of data to disasters such as Hurricane Katrina, 9/11, earthquakes, flood and fire. Even smaller scale disasters affecting only a single business such as theft, power outages, equipment failure or simple operator mistakes can be truly devastating to a business.

***Data Vault Remote Backup is the Ultimate Solution.***

It's more important than ever to protect the data your business depends on with a solid backup strategy but very few businesses do it properly.

Data Vault Remote Backup provides a secure, fully-automatic and inexpensive backup that ensures your critical data files are protected. During each backup, your data files are scanned for changes, compressed, securely encrypted and then transmitted to our data storage facilities. The backup process uses your existing Internet connection - securing your data reliably and automatically.

For a low monthly fee you can rest easy knowing you're covered by the ultimate backup solution!



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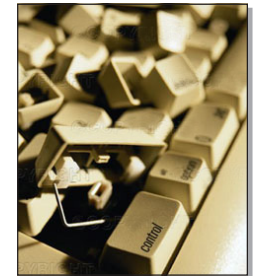
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Charleston's Premier Business Park

***LOGICAL OPERATORS***  
*Computer Programming & Services*

**DATA VAULT**



**REMOTE BACKUP**



*Really, how safe is your data?*



[www.logicaloperators.com](http://www.logicaloperators.com)

# DATA VAULT REMOTE BACKUP ... COMMON QUESTIONS ABOUT THE ULTIMATE SOLUTION

## *What is Data Vault Remote Backup?*

A service by which your computer automatically generates and sends backup copies of your important computer files over the Internet to be stored on our servers. We help you setup and configure the software for a small one-time fee and provide the ongoing service and the storage space for a low monthly fee.

## *Is it safe to send my sensitive data over the Internet?*

All data is encrypted using the strongest commercial-quality encryption available before it is transmitted from your computer. Even if someone on the Internet could manage to intercept your encrypted data during transmission, they wouldn't be able to read it without the encryption key - and only you will have that key.

## *What guarantee do I have that my data will be safe once it's stored on your systems?*

Once your data is encrypted, not even our employees can view your data without your encryption key. Our systems are located in a secured area and all data are stored redundantly in case of hardware failure.



## *What is Bit-Backup technology?*

Only the parts of your files that have changed since your last backup are transmitted to our servers. For example, if you change only one word in a large file that has previously been backed up, only that single word that you changed will be transmitted to our server during the next backup. The change is automatically associated with your original file on our server, giving us a current backup of the entire document

## *I already have a tape drive on my server - what makes this service better?*

In many businesses, not all critical data is stored on the server. Furthermore, tapes are subject to physical damage, mishandling, and mistakes by employees. It's not uncommon for employees to fail to perform tape backups on a regular basis, to neglect to confirm that they have good backups, or to forget to take the backups off-site.

## *Won't this take longer than a backup to a local storage device in my office?*

Since the software only has to backup the changes that are made each day, the entire process can actually be faster than backing up entire files to a tape or external storage device. Of course, it all depends on the speed of your computer and Internet connection as well as the amount of changed data you have each day. Typical Bit-Backups for a small business can take as little as 20-30 minutes each day compared to several hours for tape-based backups.

## *Why do I need to keep my backup data off-site?*

Natural disasters, terrorism, thievery, sabotage - even accidents can render your computers and all of your on-site backups inaccessible or unusable. You wouldn't want your backup tapes to be destroyed in the same disaster that ruins your computer. Even if your building is destroyed, your off-site backup data remains intact and is able to be recovered and used as soon as you need it.



## *My secretary already takes the previous night's backup tape home with her each evening - doesn't that protect me with off-site storage?*

Yes, it protects you with off-site storage, but it doesn't keep your unencrypted data from being read if that tape is stolen or inappropriately accessed while it is outside your office. It also increases the tape's chances of being damaged while in transit - a chance you don't want to take if that tape is your only source of data recovery. Also note: if you're only taking your most recent tape offsite, then you won't have older versions of your data available if disaster strikes.



## *I need to store my backup data in a HIPAA-compliant manner - can this service help?*

Yes, it can. Because your data is stored offsite in an encrypted manner and is accessible only to you, our service is compliant with the final security requirements of HIPAA records storage.

*Call us today to take our FREE Data Loss Risk Evaluation. It takes less than 5 minutes and will assist in determining your current level of risk. Can you afford not to?*

## *Can I change what gets backed up?*

Absolutely - through an easy-to-use software program, you can choose exactly which files, folders, and drives you want included in your backups.

## *What if I forget to run your software?*

You don't need to worry about this! The software runs automatically every day at a time you specify. Once configured, you can forget about it!

## *What happens if my employee in charge of backups is away from the office?*

Your backups will still take place! Since the software runs automatically in the background with no tapes or discs to change, you don't need an employee to manage the backup process.

## *How will I know if it's working?*

After your backup runs, our server will send you an e-mail containing the results of the backup - you'll easily be able to determine if problems occurred (and why) during the backup process.

## *How do I restore data?*

Just run our easy-to-use software to choose the file, folder or drive you want to restore. The files will automatically be located on our server and transferred across the Internet to your computer.

## *What hours/days can I use the service?*

Anytime you like - it's available 24 hours a day, 7 days a week thanks to the convenience of the Internet.

## *What does this service cost?*

The cost varies based upon the amount of data you have to backup and the number of days you'd like us to retain your backups. In most cases, our low monthly fees amount to less than what you'd pay a top computer consultant for a single hour of on-site service.

## *How soon can I get started?*

Right now! Give us a call at (304)345-9775 or e-mail us at [DataVault@logicaloperators.com](mailto:DataVault@logicaloperators.com) and we'll arrange a review of your computer(s) to determine your backup needs. Within just a couple of hours of the review, the software can be installed, configured, and protecting your data!

Contact us today!

(304)345-9775

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